



Want to know more?

If you have any questions, please do not hesitate to contact us at Jernkontoret – The Swedish Steel Producers' Association.

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Steel
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Jernkontoret

The Swedish Steel Industry Vision 2050

Every day the steel industry in Sweden contributes with its products to society worldwide. The steel industry now intends to become an even more active participant in the ongoing shift to a sustainable society – with a greater responsibility for people and the environment. In March 2013, the steel industry in Sweden therefore decided to adopt an industry-wide vision leading up to 2050:

Steel Shapes a Better Future



This vision implies three undertakings:

We lead technical development

Our research and innovation revolutionise technology for tomorrow's society. Our steel constantly challenges the frontiers of engineering.

We nurture creative individuals

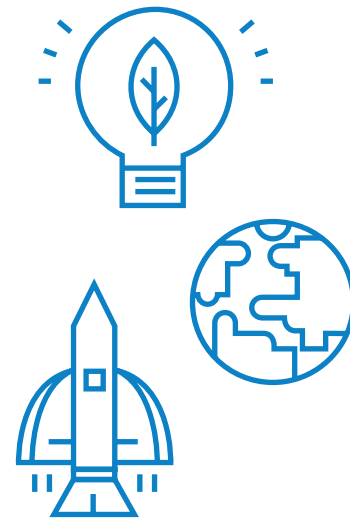
Our working environment fosters new solutions for communities through global collaboration. Our creativity constantly challenges the limits of contemporary thinking.

We create environmental benefits

Our production uses resources so efficiently that only products of value to the community leave our plants. Our ambition constantly challenges the limits of the possible.



“Having everyone in the steel industry working together to achieve the vision we have set out will be decisive”



With continuous development and innovation, combined with the ability to see opportunities in the challenges facing society, the steel industry will be able to retain its global leadership. At the same time, new production methods will ensure that its environmental footprint is as small as possible.

Having everyone in the steel industry working together to achieve the vision we have set out will be decisive. Increasing knowledge is the most vital element in raising the profile of the steel industry in society, in demonstrating the industry's acceptance of responsibility for the environment and in highlighting the steel industry as one of the building blocks of Swedish welfare.

Further information about the Vision is available at Jernkontorets web site, www.jernkontoret.se.