



MANIFESTO 2014-18

FOR

- ▶ THE EUROPEAN PEOPLE
- ▶ THE EUROPEAN PARLIAMENT
- ▶ THE EUROPEAN GOVERNMENTS
- ▶ THE EUROPEAN COMMISSIONERS

STEEL IS EUROPEAN... THAT'S HOW IT SHOULD REMAIN

REBALANCING EU POLICY – FOR INDUSTRIAL GROWTH,
INNOVATION, JOBS AND SOCIAL WELFARE

IT IS ESSENTIAL THAT STEEL IS MADE IN EUROPE

STEEL MADE IN EUROPE IS...

... the **foundation of Europe's economy** and its major value chains, such as automotive, construction, mechanical engineering, domestic appliances, and low carbon energies

... **indispensable** for Europe's skills base, innovation, resource efficiency, environment protection, employment and growth, and thus Europe's ability to compete in the global race



350 000
skilled jobs



1 500 000
supply chain jobs, dependent
on steel made in Europe



500
production sites



170 000 000
tonnes of steel
produced each year



170 000 000 000 €
turnover = **1.4 %** of the EU's GDP



100%
recyclable, endlessly,
a permanent material



25%
reduction in CO₂ emissions
from EU steelmaking since
1990



75%
of a wind tower





450 mio.
tonnes of CO₂ savings per year
by 2030 due to innovative steel
applications

EUROPEAN STEEL IS UNDER THREAT TODAY...

 **15%**
jobs lost since 2007

 **20%**
drop in production levels

 **200%**
industrial electricity prices in the EU compared with the US

 **300%**
industrial gas prices in the EU compared with the US



CREATING AN INDUSTRIAL MUSEUM OF EUROPE

STEEL IS EVERYWHERE IN OUR DAILY LIVES

- ▶ No spoon without steel – **No cooking without steel**
- ▶ No house without steel – **No shelter without steel**
- ▶ No car, no train, no plane without steel – **No mobility without steel**
- ▶ No wind tower without steel – **No climate friendly energy without steel**



NO INNOVATION, NO PROSPERITY
WITHOUT EUROPEAN STEEL



**KEEP IT IN THE HEART OF EUROPE'S PEOPLE
AND AS THE BASE OF EUROPE'S ECONOMY**

IF YOU WANT TO KEEP THE BACKBONE OF INDUSTRY IN EUROPE, WE NEED...

1. A rebalancing of the EU's industrial, energy and climate policies - climate objectives, industrial growth and jobs are compatible
2. Less bureaucratic burdens and incentives for industrial investment
3. Competitive energy prices for the steel industry. No unilateral increase of carbon and energy prices through policies in Europe
4. Technically and economically achievable climate targets for steel
5. Urgent reform of the EU Emissions Trading Scheme. Best performers should not have any shortage in their needs in free CO₂ permits and CO₂ costs passed through to them in electricity prices. Those costs need to be fully off-set
6. Member states must be able to exempt their industry from de-carbonisation and energy surcharges
7. No "EU-topia". Europe must not again impose unilateral CO₂ reduction targets on itself which no one else in the world follows

THERE ARE SOLUTIONS FOR A WIN-WIN EU ENERGY AND CLIMATE POLICY WITHOUT DAMAGING EUROPE'S MANUFACTURING INDUSTRY

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